




Faculty Details Proforma



Title		First Name		Last Name		Photograph
Designation	Associate Professor					
Address	E1/19, Sector-85, Faridabad-121002					
Date of Birth	5 th January, 1975					
Phone No Office	-					
Mobile	9999107959					
Email	sonika.shamra@sbs.du.ac.in					
Web-Page	NA					
Educational Qualifications						
Degree	Institution				Year	
B.Com (H)	Shaheed Bhagat Singh College, University of Delhi				1995	
M.Com	University of Delhi				1997	
M.Phil	University of Delhi				2000	
Ph.D.	University of Delhi				2015	
Career Profile						
<ul style="list-style-type: none"> Working as associate professor (permanent) in the Department of Commerce, Shaheed Bhagat Singh College, University of Delhi since July 2003. Worked as assistant professor in the Department of Commerce, Sri Aurobindo College, University of Delhi from July 2000 to July 2003 (3 years) on temporary and ad hoc basis. 						
Areas of Interest / Specialization						
Finance						
Papers Taught						
Financia Management Company Law						
Research Guidance						
PhD scholars						
Under Supervision		Submitted		Awarded		

M.Phil Scholars							
Under Supervision		Submitted		Awarded			
M.A. Dissertations							
Under Supervision			Awarded				
Publications Profile							
Books							
Title	ISBN/Publisher/Link	Indexed etc if any	Scopus	Year			
Relationship Between Working Capital Management and Profitability of Textile Companies in India (chapter in edited book titled: Recent Advances in Management and Social Sciences)	ISBN: 978-93-90863-02-0, National Press Association	-		2022			
Research Publications							
Article Name	Publication Type (UGC Care/	Journal Name	ISSN No	Volume	Year	URL	DOI

	Scopus/ Web of science etc)						
Application of a Slack-Based DEA Approach to Measure Efficiency in Public Sector Banks in India with Non-Perform ing Assets as an Undesirable Output	Scopus, Q1	Journal of Risk and Financial Manageme nt	1911-80 74	18(4)	2025	https:// www.m dpi.co m/1911 -8074/1 8/4/193	https:// doi.org/1 0.3390/jr fm18040 193
Public Sector General Insurance Companies in India: Performance Trends	ABDC Listed	European Economic Letters	2323- 5233	14(1)	2024	https:// eelet.o rg.uk/i ndex.p hp/jou rnal/is sue/vie w/24	

Prediction of Customer Churn Risk with Advanced Machine Learning Methods	-	International Journal of Data Sciences	2722-2039	Vol. 10, No. 1	2025	https://doi.org/10.1504/IJDS.2025.144832	https://doi.org/10.1504/IJDS.2025.144832
A Study on the Public Sector General Insurance Companies in India: Analyzing Elasticity and Growth	-	Journal of Business Studies	0975-0150	XIII	2023	https://www.journalofbusinessstudies.in/latestissue2023.php	
Impact of Financial Risk on Financial Performance of Private Life Insurance Companies in India: An	-	Arthavaan	2455-0353	6(1)	2023	http://arthavaan.org/Home/CurrentIssue	

Empirical Study							
Does Corporate Performance of Listed Companies in India Improve with Independent Directors on Board?	-	Corporate Governance Insights	2582-0834	5(2)	2023	https://grfcg.in/jr-paper_issue/?select_volume=5&select_issue=2	
Economic Dynamics Across Nations: A Comparative Study of the U.S., China, and India	-	International Journal of Innovation and Multidisciplinary Research	2583-4452	4(3)	2024	https://ijiamr.com/issue/List/14	
Publications other than journal articles							
Title of Publication	Type of Publication	Publisher	Role in Publication	ISBN Number	Year	URL	Level

Conference/ workshop Organized
Organized 10 th International Conference on Business and Management (2022-23) as Conference Director on November 20-21, 2022 at Vallabhbhai Pate Chest Institute, New Dehi
Awards and Distinctions
Association with Professional Bodies
Other Activities