



Faculty Details Proforma



Title	Dr.	First Name	Divya	Last Name	Mehta	Photograph
Designation		Assistant Professor				
Address		Department of Commerce, Shaheed Bhagat Singh College, Sheikh Sarai, New Delhi-110017				
Date of Birth		26-09-1987				
Phone No Office		011-29250306				
Mobile		+91-9968058354				
Email		divyamehta@sbs.du.ac.in				
Web-Page		https://www.sbsc.in/				
Educational Qualifications						
Degree		Institution			Year	
Ph.D		Department of Financial Studies, University of Delhi			2017	
M.Com		Department of Commerce, University of Delhi			2010	
B.Com(H)		Sri Venkateswara College, University of Delhi			2008	
PGP in Data Science & Business Analytics		Great Learning and The University of Texas, Austin			2022	
Advance Diploma in German language (B.2.2)		Max Mueller Bhavan, Delhi			2008	
Career Profile						
<p>Dr. Divya Mehta is an Assistant Professor in Shaheed Bhagat Singh College since March 2023. She has more than 12 years of experience in Teaching, Research and Development and Curriculum Development. Prior to this she has served as an Assistant Professor in Dyal Singh College and Sri Venkateswara College. She has been involved in teaching Financial Management, Fundamentals of Investment, Business Mathematics to the students at undergraduate level. Her research areas of interest are sustainable finance, behavioral finance, corporate finance, ethical investment, financial Markets, international investment. She has attended a number of national and international conferences and presented papers in them besides she also has number of publications in journals of repute.</p>						

Areas of Interest / Specialization				
Finance				
Papers Taught				
<ul style="list-style-type: none"> • Business Analytics • Business Mathematics • Business Statistics • Financial Management • Fundamentals of Investment • Investing in Stock Markets 				
Research Guidance				
PhD scholars				
Under Supervision	Submitted	Awarded		
M.Phil Scholars				
Under Supervision	Submitted	Awarded		
M.A. Dissertations				
Under Supervision	Awarded			
Publications Profile				
Books				
Title	ISBN/Publisher/Link	Indexed etc	Scopus	Year

					if any		
Research Publications							
Article Name	Publication Type (UGC Care/ Scopus/ Web of science etc)	Journal Name	ISSN No	Volume	Year	URL	DOI
Financial performance and governance synergy: unlocking R&D potential in Indian companies	Scopus	International Journal of Management and Enterprise Development		24(2)	2025		10.1504/IJMED.2025.145148
A Study on Micro-Segmentation of	UGC- Care	Journal of Business Thought		15	2024		https://doi.org/10.18311/jbt/2024/44468

Retail Customer s Using K-Means Clusterin g							
Cross Listing and Value Creation: Evidence from India	Scopus - Emerald	Business Analyst	0973-211X	3(2)	2016		
CSR: A Strategy for Sustainable Business Success: Evidence from Indian Companies	UGC Care	Journal of Commerce and Business Studies	2322-0767	1(2)	2013		
Evaluatin g the stock	ProQuest, U.S.A., Indian	IJRCM	0976-2183	5(4)	2014		

selection skills and market abilities of Indian Mutual Fund Managers	Citation Index (ICI), Google Scholar, J-Gate						
CSR- A step towards value creation: Evidence from Indian Companies	ProQuest, U.S.A., Indian Citation Index (ICI), Google Scholar, J-Gate	IJRCEM	2231-4245	4(4)	2014		
Making CSR mandatory in India- Prospects and Problems	SSRN	Impact Journals: International Journal of Research in Business	2321-886X	3(5)	2015		

		Management					
Whistleblowers- The new Custodians for the corporate		IJIRS	2319-9725	3(3)	2014		
Microfinance in India and Porter's five forces analysis of microfinance industry	ResearchBib, Electronic Journals Library(EZB)	Research Journals' Journal of Management	2347-8217	2(4)	2014		
Publications other than journal articles							
Title of Publication	Type of Publication	Publisher	Role in Publication	ISBN Number	Year	URL	Level
Impact of cross listing on Sharehol	Conference Proceedings		Author and Presenter	978-93-5254818-7	2016		

ders' value							
Conference/ workshop Organized							
<ul style="list-style-type: none"> ● Participated in International G-20 Conference on Resilience Approaches for New World Order & Viksit Bharat by SBSC ● Participated in Faculty Induction Programme on NEP 2020: Pedagogical Imperatives of Higher Education by University of Delhi. ● Participated in Conference on Business Management on “Synergising Industry 5.0 and Responsible Growth – A Pathway to Global Innovations by Department of commerce, SBSC. ● Participated in FDP on Leveraging Research Tools for Quality Research by DFS, DU. ● Participated in FDP on Time Series Analysis by Aryabhatta College, DU. ● Participated in FDP on Advanced Research Techniques in Finance by SRCC, DU. ● Participated in FDP on Data Analysis and Interpretation using SPSS by Guru Nanak Institute of Management. ● Participated in FDP on Advanced Data Analysis Techniques by University School of Management Studies, GGSIPU. ● Participated in FDP on Time Series Analysis by Maitreya College, DU. ● Participated in National workshop on IFRS by Ramannujan College, DU ● Participated in National conference on Transformations in Business Management and Entrepreneurship by Dyal Singh College, DU 							
Awards and Distinctions							
Won Best Paper award in Annual Commerce Convention by Department of Commerce, DU 2013							
Association with Professional Bodies							

Lifetime Member of Indian Commerce Association

Other Activities

Academic Roles & Responsibilities

1. Co-Convener, NIRF Committee (2023-24)
2. Member, College IQAC
3. Convener, Department IQAC (2023-24)
4. Co-convener, BCH admission committee (2024-25)
5. Coordinator, FDP (2024-25)
6. Paper setter for various UG courses
7. Conference Member, ICBM (2024-25)